

Press Release

The Netherlands, July 14th, 2009

Large size Photo Exhibit on the Embankment at Lauwersoog

From July 15th thru September 15th, 2009 the Photo Exhibit of photographer Mijke Bos will take place in open air. Twenty photo's measuring 9m2 (2,5 mtr high x 3,5 mtr wide) will be placed directly on the embankment. The photo's can be admired at several locations on the sea embankment between Moddergat on the Frisian side and the 'Eendenkooi' Nieuw Onrust at the Groninger side.

"Wad Naakt" is a visual story consisting of a series of b&w photographs depicting the interaction between nature en the human. While Bos is still completing her studies at the 'Fotoacademie' she simultaneously presents her first solo exhibit: she literally goes LARGE. Bos is perfectly aware of risks involved with this choice, she simply had to do it. Typical and Mijke's trademark: bold and thorough. Her début-exhibit shows Bos' fascination for people and their resilience, the elasticity of nature and how both relate to one another. It is that search that drives Bos.

The photographer presents the photo's at their place of origine: near the marshlands, in the public space. The exhibit has a open character – a reflection of the photographer in person. People can decide to walk past the works, or travel by bike, whether they want to be close to the works, or even view them from a distance. All permit issuing institutions showed great enthusiasm and support from the first moment the project was presented. During a trail installation a contractor of the of the Watership Authorities stated his astonishment of the dynamics of the photo that large placed on the embankment.

The initiative is also warmly embraced by residents and entrepreneurs from the local area. Bos insitst on this connection with her surroundings: her work comes straight from her relation with these surroundings, re-confirming her ties with the community seems the only possible way. To underline these ties Bos is also hanging several works in small size photo print in places belonging to the residents and entrepreneurs. This way the exhibit is seamlessly connected to its surroundings, the marshes and the people.

Wad Naakt has joined the special anniversary in which the 40 years that have passed since the Lauwerssea was closed of and the National Park was born: "Lauwersmeer 40".

Information Wad Naakt: www.wadnaakt.nl

Not for publication:

For more information and interviews with the photographer please contact Annemieke Nieborg (pr & communication Wad Naakt): +31 6 14844357 anieborg@hotmail.com

For press photo's and other images please contact Annemieke Nieborg.

Would you like to focus attention on the placement of the works on the embankment ? Thursday, July 9th the works will be installed. You are welcome to join the activities. Please contact Joka Kops (organisation Wad Naakt): +31 595 850501 of +31 6 40613432 of jokekops@buroroot.com

For information on the official opening and it's invitations, please contact Annemieke Nieborg or Joke Kops.